

# BRIKBIKES

Pedalfactory bv  
Waalbandijk 8b  
6541 AJ Nijmegen, NL  
+31 24 8200 998  
[www.brikbikes.com](http://www.brikbikes.com)  
[info@brikbikes.com](mailto:info@brikbikes.com)

Nijmegen, September 1<sup>st</sup> , 2016

## **PRESS RELEASE – Brikbikes introduces new model: Brik Belt!**

**During the Eurobike show in Friedrichshafen, Brikbikes is presenting its complete model portfolio and a new model: The Brik Belt.**

The Brik Belt is a beautifully slim bike built for maximum biking pleasure. The Brik Belt has an ultra strong belt and like every Brik is maintenance-free, clean and extremely robust. The Brik Belt is available in a men's and women's model. To make each truly unique, customers can choose from a variety of colours, gears, brakes and accessories. Every Brik Belt is built to order, thus the customer will get its own personalised bicycle.

### **the chainless bicycle**

Brikbikes are unique Dutch bicycles. Brikbikes are designed without using a chain drive and are very reliable and maintenance-free. The Brik models Sec and Brut have a shaft drive and the Brik Belt has a belt drive. Brikbikes are designed to give customers a good, attractive, good-quality bike which can be built to the specifications of the customer.

### **made in Holland**

Brik is designed and produced completely in a country that is famous for its cycling culture. The design has been attuned to the needs of contemporary bikers who wish to stand out with a top-quality bicycle that is both sleek and reliable.

Brikbikes are constructed at the factory of Nijland Cycling, located in the Dutch town Heeten. The aluminium or steel frame – the basis of every Brikbike - is powder coated in the selected colour by hand.

The assembling is done by skilled mechanics who know the Brikbikes inside out and can guarantee that every Brik is made as it should be.

Once assembled, one of the mechanics will take the bicycle out on a test run to make absolutely sure that the bike is working perfectly. The Quality Manager then

does a final check to verify that all the quality demands are met. Then the bike will be shipped off to the customer.

### **Visit us**

Brikbikes is present at the Eurobike 2016 Show, from August 31<sup>th</sup> until September 4<sup>th</sup>. The Brik Belt and also the Brut and Sec models are presented at the Pedalfactory booth **FG-B10/4**.

---

### **----- Note for editors -----**

#### **Pedalfactory**

Brikbikes is a part of the Pedalfactory. The Pedalfactory designs, creates and sells these unique bicycles and bicycle related products. Sandwichbikes is also a Pedalfactory brand.

Our philosophy is to develop high quality products using durable materials and to cooperate with specialists in our network.

#### **For more information visit**

- <http://www.brikbikes.com>
- [Instagram/brikbikes](https://www.instagram.com/brikbikes)
- [facebook.com/brikbikes](https://www.facebook.com/brikbikes)
- [twitter.com/brikbikes](https://twitter.com/brikbikes)
- Contact (general) [info@Brikbikes.com](mailto:info@Brikbikes.com)

#### **Press contact:**

Contact (press) Bas Peemen+31 (0)6 22 3856 74, [info@brikbikes.com](mailto:info@brikbikes.com).

More press info and photographs: [www.brikbikes.com/press](http://www.brikbikes.com/press)